



# 2019 Roaring Lion 5K & 1 Mile Fun Run Sunday, November 10, 2019

Dear Business Owners and Sponsors:

The Roaring Lion 5K & Fun Run wouldn't be successful without the generous donations given to us by our incredible sponsors. **This is our 10th year, and this race is our biggest fundraiser** for the upcoming school year. We hope that you will consider making a contribution to support this year's race!

**Sponsorship benefits include:**

- **Meeting your neighbors and establishing yourself as a community leader**
- **Category exclusivity (Platinum level only)**
- **On-site table and signage**
- **Social media logos, mentions, displays, and thank-yous**
- **Tax-deductibility**

Sponsorships allow us to benefit the children and staff of Carroll Manor Elementary School, as well as the school community. Our PTA helps our children to develop inside and outside the classroom. We help them build character and confidence, experience unique learning opportunities, and bring people together to help children and their families thrive. Your company will benefit from exposure to many hundreds of Carroll Manor families and community members.

We are excited to partner once again with the area's premier running club, **The Frederick Steeplechasers!** Their partnership and support will attract competitive runners from around the region, and will help to expand the reach and impact of your sponsorship beyond our school.

Events at our 2019 race include the 5K race, a 1-Mile Fun Run, and a silent auction. In addition to race participants, we anticipate supporters from the community to cheer the runners and bid on items in the silent auction. This is a great opportunity for your business to potentially reach more than a thousand people. Please see the attached Sponsorship Form. We thank you for your consideration!

Sincerely,

Sean Kirchhoff, Chair, 2019 Roaring Lion 5K  
240-602-5993

Email: [cmesroaringlion5k@gmail.com](mailto:cmesroaringlion5k@gmail.com) or visit our website: [www.roaringlion5k.com](http://www.roaringlion5k.com)

CMES PTA Federal Tax ID #: 23-7030574

**2019 ROARING LION 5K SPONSOR FORM**

CMES PTA Federal Tax ID #: 23-7030574

Chair Contact: Sean Kirchhoff

cmesroaringlion5k@gmail.com

www.roaringlion5k.com

Company/Family/Individual Name (as it should appear for printing purposes):

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ **PLATINUM LEVEL (\$1,000)**

- **EXCLUSIVITY as the ONLY sponsor in your business category**
- Company name printed on event t-shirt (prominent placement & font)
- Space for your own exclusive vendor table at the event (for promotion only)
- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including children)\*
- 4 complimentary registrations\*\*

\_\_\_\_\_ **GOLD LEVEL (\$500)**

- Company name printed on event t-shirt (lower placement & smaller font)
- Space for your own exclusive vendor table at the event (for promotion only)
- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including children)\*
- 2 complimentary registrations\*\*

\_\_\_\_\_ **SILVER LEVEL (\$250)**

- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including children)\*
- 2 complimentary registrations\*\*

\_\_\_\_\_ **BRONZE LEVEL (\$100)**

- Your company logo on our race website, with a link to your website
- Your promotional items in all event packets (including children)\*
- 1 complimentary registration\*\*

\_\_\_\_\_ **NON-MONETARY DONATION**

**DONATION VALUE:** \_\_\_\_\_

Goods/Services/Certificates: \_\_\_\_\_

Other: \_\_\_\_\_

**Please return this form, along with any donations (checks payable to CMES PTA) to:**  
Carroll Manor ES PTA, ATTN: 5K Sponsorship, 5624 Adamstown Rd, Adamstown, MD 21710  
Payment by credit card is available. **All payments must be received by October 18, 2019.**

\* All promotional items must be dropped off at CMES no later than November 3, 2019

\*\* Please complete registration for complimentary registrations by October 18, 2019