



# 2022 Roaring Lion 5K & 1 Mile Fun Run Sunday, April 3, 2022

Dear Business Owners and Sponsors:

The Roaring Lion 5K & Fun Run is back for 2022! This is our 11th year holding this race, and it wouldn't be successful without the generous donations given to us by incredible sponsors like you! We hope that you will consider making a contribution to support our students and staff by sponsoring this year's race!

### **Sponsorship benefits include:**

- **Meeting your neighbors and establishing yourself as a community leader**
- **Category exclusivity (Platinum level only)**
- **On-site table and signage on race day**
- **Social media logos, mentions, displays, and thank-yous on our website**
- **Tax-deductibility**

Sponsorships benefit the children and staff of Carroll Manor Elementary School, as well as our school community. Our PTA helps our children to develop inside and outside the classroom. We help them build character and confidence, experience unique learning opportunities, and bring people together to help children and their families thrive. Your company will benefit from the exposure to hundreds of Carroll Manor families and community members.

We are excited to partner once again with the area's premier running club, **The Frederick Steeplechasers!** Their partnership and support will attract competitive runners from around the region, and will expand the public reach and impact of your sponsorship beyond our school.

Events at our 2022 race include the 5K race and a 1-Mile Fun Run. In addition to race participants, we anticipate supporters from the community to cheer the runners and walkers at this event. This is a great opportunity for your business to reach more than a thousand people. Please see the attached Sponsorship Form. We thank you for your consideration!

Sincerely,

Sean Kirchhoff, Chair, 2022 Roaring Lion 5K

240-602-5993

Email: [cmesroaringlion5k@gmail.com](mailto:cmesroaringlion5k@gmail.com) or visit our website: [www.roaringlion5k.com](http://www.roaringlion5k.com)

CMES PTA Federal Tax ID #: 23-7030574

**2022 ROARING LION 5K SPONSOR FORM**

CMES PTA Federal Tax ID #: 23-7030574

Chair Contact: Sean Kirchhoff

cmesroaringlion5k@gmail.com

www.roaringlion5k.com

Company/Family/Individual Name (as it should appear for printing purposes):

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_ **PLATINUM LEVEL (\$1,000)**

- **EXCLUSIVITY as the ONLY sponsor in your business category**
- Company name printed on event t-shirt (top placement & large font)
- Space for your own exclusive vendor table at the event (for promotion only)
- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including child packets)\*
- 4 complimentary registrations\*\*

\_\_\_\_ **GOLD LEVEL (\$500)**

- Company name printed on event t-shirt (lower placement & smaller font)
- Space for your own exclusive vendor table at the event (for promotion only)
- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including children)\*
- 2 complimentary registrations\*\*

\_\_\_\_ **SILVER LEVEL (\$250)**

- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including children)\*
- 2 complimentary registrations\*\*

\_\_\_\_ **BRONZE LEVEL (\$100)**

- Your company logo on our race website, with a link to your website
- Your promotional items in all event packets (including children)\*
- 1 complimentary registration\*\*

\_\_\_\_ **NON-MONETARY DONATION**

**DONATION VALUE:** \_\_\_\_\_

Goods/Services/Certificates: \_\_\_\_\_

Other: \_\_\_\_\_

**Please return this form, along with any donations (checks payable to CMES PTA) to:**  
Carroll Manor ES PTA, ATTN: 5K Sponsorship, 5624 Adamstown Rd, Adamstown, MD 21710  
Payment by credit card is available. **All payments must be received by March 4, 2022.**

\* All promotional items must be dropped off at CMES no later than March 25, 2022

\*\* Please complete registration for complimentary registrations by March 4, 2022