



SEEKING SPONSORSHIPS for CMES Roaring Lion 5K & 1 Mile Fun Run Sunday, April 23, 2023

Dear Business Owners and Sponsors:

The Roaring Lion 5K & Fun Run is back for 2023! This is our 12th year holding this race, and it wouldn't be successful without the generous donations given to us by incredible sponsors like you! We hope that you will consider making a contribution to support our students and staff by sponsoring this year's race!

Sponsorship benefits include:

- **Meeting your neighbors and establishing yourself as a community leader**
- **Category exclusivity (Platinum level sponsorship only)**
- **On-site table at the event on race day**
- **Social media logos, mentions, displays, and thank-yous on our website**
- **Tax-deductibility**

Sponsorships benefit the children and staff of Carroll Manor Elementary School, as well as our school community. Our PTA helps our children to develop inside and outside the classroom. We help them build character and confidence, experience unique learning opportunities, and bring people together to help children and their families thrive. Your company will benefit from the exposure to hundreds of Carroll Manor families and community members.

We are excited to partner once again with the area's premier running club, **The Frederick Steeplechasers!** Their partnership and support will attract competitive runners from around the region, and will expand the public reach and impact of your sponsorship beyond our school.

Our 2023 event includes the 5K race and a 1-Mile Fun Run. In addition to race participants, we anticipate supporters from the community to cheer the runners and walkers at this event. This is a great opportunity for your business to reach more than a thousand people. Please see the attached Sponsorship Form. We thank you for your consideration!

Sincerely,

Sean Kirchhoff, Chair, 2023 Roaring Lion 5K

240-602-5993

Email: cmesroaringlion5k@gmail.com or visit our website: www.roaringlion5k.com

2023 ROARING LION 5K SPONSOR FORM

CMES PTA Federal Tax ID #: 23-7030574

Chair Contact: Sean Kirchhoff

cmesroaringlion5k@gmail.com

www.roaringlion5k.com

Company Name (as it should appear for printing purposes):

Address: _____

Contact Person: _____

Phone: _____ Email: _____

____ PLATINUM LEVEL (\$1,000)

- **EXCLUSIVITY as the ONLY sponsor in your business category**
- Company name printed on event t-shirt (top placement & large font)
- Space for your own exclusive vendor table at the event (for promotion only)
- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including child packets)*
- 4 complimentary registrations**

____ GOLD LEVEL (\$500)

- Company name printed on event t-shirt (lower placement & smaller font)
- Space for your own exclusive vendor table at the event (for promotion only)
- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including children)*
- 2 complimentary registrations**

____ SILVER LEVEL (\$250)

- Your company logo on our race website, with a direct link to your website
- Your promotional items in all event packets (including children)*
- 2 complimentary registrations**

____ BRONZE LEVEL (\$100)

- Your company logo on our race website, with a link to your website
- Your promotional items in all event packets (including children)*
- 1 complimentary registration**

____ NON-MONETARY DONATION

DONATION VALUE: _____

- Goods/Services/Certificates: _____
- Other: _____

Please return this form, along with any donations (checks payable to CMES PTA) to:
Carroll Manor ES PTA, ATTN: 5K Sponsorship, 5624 Adamstown Rd, Adamstown, MD 21710
Payment by credit card is available. **All payments must be received by March 24, 2023.**

* All promotional items must be dropped off at CMES no later than April 19, 2023

** Please complete registration for complimentary registrations by March 24, 2023